

## ORDER



KSNV

**Orders**  
**Order / Rev:** 105685  
**Alt Order #:**  
**Product Desc:** State Senate - Today Show  
**Estimate:**  
**Flight Dates:** 09/11/12 - 11/06/12  
**Original Date / Rev:** 08/20/12 / 09/18/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency**  
**Name:** Benny for Nevada  
**Buying Contact:**  
**Billing Contact:**  
 1930 Village Center Cir.  
 Las Vegas, NV 89134

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Benny for Nevada *- Revised*  
**Demographic:** A25-54  
**Product Codes:** PLC09  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	7	\$2,650.00	\$2,252.50
10/01/12	10/28/12	5	\$2,000.00	\$1,700.00
10/29/12	11/06/12	4	\$2,000.00	\$1,700.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	7	\$2,650.00	\$2,252.50	0.00
October 2012	5	\$2,000.00	\$1,700.00	0.00
November 2012	4	\$2,000.00	\$1,700.00	0.00
<b>Totals</b>	<b>16</b>	<b>\$6,650.00</b>	<b>\$5,652.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/17/12	09/27/12	Today Show	CM	658a-9am	-----	:30	0	\$350.00	3	0.00	NM	7	\$2,650.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	MTWT---		4		\$350.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	KSNV	09/17/12-09/23/12	Today Show		658a-9am		MTWTh-----	:30	(\$350.00)		0.00	NM		
		See MG 1.12													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
	6	KSNV	09/17/12-09/23/12	Today Show		658a-9am		MTWTh-----	:30	(\$350.00)		0.00	NM		
		See MG 1.12													
		[.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
	12	KSNV	09/19/12-09/19/12	Today Show		658a-9am		--W-----	:30	\$550.00		0.00	NM		
		Ⓜ MG for 1.4,1.6													
		Week: 09/24/12	09/30/12	MTWT---		4		\$350.00		0.00					
N 2	KSNV	10/17/12	11/02/12	Today Show	CM	658a-9am	-----	:30	0	\$400.00	3	0.00	NM	7	\$2,800.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/15/12	10/21/12	--WT---		2		\$400.00		0.00					
		Week: 10/22/12	10/28/12	-TWT---		3		\$400.00		0.00					
		Week: 10/29/12	11/04/12	---TF--		2		\$400.00		0.00					
N 3	KSNV	11/05/12	11/06/12	Today Show	CM	658a-9am	-----	:30	0	\$600.00	2	0.00	NM	2	\$1,200.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 105685  
 Alt Order #:  
 Flight Dates: 09/11/12 - 11/06/12

Advertiser: Benny for Nevada  
 Product Desc: State Senate - Today Show  
 Estimate:  
**KSNV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KSNV	11/05/12	11/06/12	Today Show Today Show	CM	658a-9am	-----	:30	0	\$600.00	2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week: 11/05/12	11/05/12	11/11/12	MT-----		2		\$600.00		0.00					
													Totals	16	\$6,650.00